

Kait Sousa

Senior Product Designer

EXPERIENCE

Senior Product Designer, Hyperproof

November 2023 – Current, Seattle, WA - Remote

Leading end-to-end design and strategy in core product areas of a global governance, risk, and compliance platform, enabling enterprise customers to operate more effectively at scale across complex organizational structures and regulatory requirements.

- Ownership of cross-cutting problem spaces including organizational segmentation, role-based user groups, AI-enhanced discovery workflows, and notification systems
- Conducting user research, prototyping, and usability testing to validate design decisions and inform product roadmap priorities across multiple feature areas
- Refactored and scaled an active design system to improve prototyping capabilities and developer handoff, creating more robust components and interaction patterns
- Mentoring junior designers on best practices and facilitating weekly office hours to share standards and support additional cross-departmental collaboration

Senior UX/UI Designer, Cumulus Digital Systems

April 2019 – August 2022, Cambridge, MA

Owned end-to-end product design for a construction management platform deployed to over 100 industrial construction sites globally, supporting safety, compliance, and operational workflows in high-risk environments

- Established a comprehensive cross-platform design system, creating reusable patterns to ensure consistency across iOS, Android, and web applications
- Partnered with executive leadership to expand into new markets including solar and data center construction, contributing to strategic product vision while maintaining user-centered design approach
- Collaborated regularly with product, engineering, and customer support teams to deliver new features and iterate based on customer feedback and user research
- Introduced user-centered design research practices within a fast-paced startup environment, raising the overall design maturity of the organization

Senior Interactive Designer, Vantage Deluxe World Travel

November 2017 – November 2018, Boston, MA

- Led design and development of travel booking website and CMS, balancing technical constraints with user experience and marketing goals
- Created a design system and framework for notifications and email marketing campaigns reaching 200,000+ subscribers, establishing best practices for design, development, and accessibility across platforms
- Drove 60% improvement in email conversion rates over 6 months through systematic testing and optimization

Product Designer, Axon Communications

April 2016 – November 2017, Braintree, MA

- Designed educational apps and websites for Fortune 500 healthcare clients, working cross-functionally through all phases from user research and ideation to prototyping and front-end development
- Streamlined asset creation processes through automation, improving team efficiency and design consistency

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SKILLS

Product and Design Leadership

- Product strategy and discovery
- Systems thinking
- Information Architecture
- Design systems at scale
- Cross-functional collaboration
- Mentorship and critique

Design and Execution

- Enterprise UX
- Interaction and visual design
- Accessibility and inclusive design
- User research and usability testing
- Mobile and desktop UI Design
- Prototyping (Figma, Sketch, AI tools)
- Branding, layout, and typography

Technical

- HTML, CSS, Javascript, React Native
- iOS Development, Swift, SwiftUI

Additional

- Illustration and graphic design
- Adobe Creative Cloud
- 3D Modeling in Blender
- Fabrication
- Japanese: JLPT N3 certified

EDUCATION

University of Massachusetts Boston

Bachelor of Arts in Studio Art, Design

Ruth Butler Fellowship

Minor in Japanese