

Kait Sousa

Senior Product Designer

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EXPERIENCE

Senior UX/UI Designer, Cumulus Digital Systems

April 2019 - August 2022, Cambridge, MA

Led end-to-end design of an integrated smart tool platform used in industrial construction sites around the globe. Regularly collaborated with stakeholders across product, engineering, and customer support teams to develop new features, iterate, and improve the cross-platform system based on customer insights and user goals. Partnered with executive team to evolve the platform to support a wider variety of industries, leading to adoption in new markets including solar and data center construction. Introduced systems of user-centered product strategy, development, and research within a fast-paced startup environment.

Senior Interactive Designer, Vantage Deluxe World Travel

November 2017 - November 2018, Boston, MA

Design and development of email campaigns to a regular audience of over 200,000 subscribers, in addition to front-end development of websites within a corporate CMS. Created a system and documentation of best-practices for email design and development to improve user experience and rendering across clients, leading to conversion improvements of 60% over a period of 6 months.

Product Designer, Axon Communications

April 2016 - November 2017, Braintree, MA

Worked with video production and design teams to create marketing apps and websites for several Fortune 500 healthcare companies. Collaborated with design and engineering teams on processes from user research and ideation, to design, prototyping, and front-end development. Streamlined asset collateral creation by implementing automation processes.

Art Director, Designer, Studio Kaiju LLC

September 2007 - 2012, Somerville, MA

Worked with a team of designers, builders, and performers to create engaging live events and video content. Designed a variety of costumes and sets from concept to fabrication, with a focus on the usability of costumes to enhance functionality for performers. Frequently assisted with a variety of managerial responsibilities, organizing industry events, and travel logistics.

Designer, Freelance

September 2022 - Present, Boston, MA

Includes a range from UX consulting, graphic design, and web development.

SKILLS

Digital product design

- Product strategy
- Human-centered design methods
- User research and analysis
- Interaction design
- Mobile and desktop UI design
- Prototyping for usability studies in Figma, Sketch, and InVision
- Design sprint facilitation
- Information Architecture
- Design system development
- Branding, layout, and typography

Front-end web development

- HTML, CSS, Javascript, React Native
- iOS Development, Swift, SwiftUI

Additional

- Illustration and graphic design
- Adobe Creative Cloud
- 3D Modeling in Blender
- Fabrication for prototype construction
- Japanese: JLPT N3 certified

EDUCATION

University of Massachusetts Boston

Bachelor of Arts in Studio Art, Design

Ruth Butler Fellowship

Minor in Japanese